

Sponsorship Policy

POLICY S1

Any club level sponsorship activity aimed at the membership or players of the GSC through the Club or teams, members, representatives or groups of the GSC must be approved by the GSC or its appropriate representative prior to the commencement of any such activity.

PROCEDURE S2

A submission must be made in writing citing the details of the prospective sponsorship activity. The submission must include:

1. purpose of the activity
2. a brief description of the activity
3. financial details where applicable
4. location of the activity
5. the time periods during which the activity will occur
6. the benefits to the GSC membership/players
7. the benefit to the GSC
8. copy of any material which will be distributed

PROCEDURE S3

The submission must be made at least 30 days prior to the proposed activity and notification from the GSC of acceptance or denial of the submission must occur 14 days prior to the proposed event.

All submissions must be directed to the GSC Office. Submissions must meet the criteria below and shall be reviewed by the President in consultation with relevant members of the Board. The President may delegate this function. Approvals will be made on a case-by-case basis.

Criteria:

1. the Club's Privacy Policy must be respected by the activity
2. no alcohol or tobacco-related events or products may be involved
3. where required, proper permits must be obtained and copies of such must be included in the submission or provided prior to the event date as appropriate
4. the activity must be appropriate for the participants involved
5. the activity must be in alignment with the GSC mission and goals
6. the sponsor must take full responsibility for any activity and any consequences as the result of such activity; a waiver dismissing GSC from any liabilities whatsoever must be signed by the sponsor involved in the activity

7. the time period of the activity cannot be over more than one season unless specifically approved in writing by the GSC
8. a written follow-up report after the activity is completed must be submitted to the GSC by the sponsor

POLICY S4

Policy S3 applies to individuals or businesses wishing to sell or give away goods or impart information to the membership/players of GSC. Submissions made by individuals or businesses that do not already sponsor GSC programs will not be considered.

As an example, to be a vendor at Opening or Closing Day, with the exception of GSC teams, the prospective vendor must already provide sponsorship to the GSC or their application will not be considered.

